



WINROCK
INTERNATIONAL



Winrock International

Improving Lives and Livelihoods Worldwide

The Winrock Advantage

Winrock International is a global nonprofit providing sustainable solutions for an interconnected world. With partners in the United States and around the world, Winrock integrates broad expertise in agriculture, economic development, social science and the environment to offer scalable solutions that boost prosperity while protecting our planet.

Sustainability Begins with Program Integration

Winrock understands that sustainable solutions require a comprehensive, rather than single-focused, approach to deliver real world benefits. Integrated programs create the foundation upon which human capacity and long-term progress is built. Winrock's programs unite development sectors that are crucial to advancement — economic, social and environmental. Simply put, Winrock initiatives add value for beneficiaries, funders and partners.

Global Experience Brings Success

Winrock programs have made an indelible mark in countries all over the world. Our portfolio of programs and services has grown to include activities on five continents to deliver solutions for a range of issues from enterprise development and carbon sequestration to human trafficking prevention. Attention to evolving and emerging issues, coupled with institutional agility, enables Winrock to respond quickly

to address urgent needs. Winrock recognizes the importance of working closely with partners, collaborating with local communities and organizations, and cooperating with government agencies at all levels — making it possible to successfully navigate even the most difficult situations. We promote local collaboration, research and information exchange using the latest communication technologies.

Staff Expertise Yields Results

Winrock's local staff is populated with experts who bring advanced training and first-hand field experience to our programs. Their knowledge and 'insider' perspectives lead to greater understanding of unique development challenges and the specialized assistance situations demand. Their leadership, backed by the strength of Winrock's U.S.-based staff and global network of experts, is a powerful force for change.

Addressing Critical, Global Issues

Winrock is prepared to offer solutions to address some of the most important and critical issues facing the world today. These solutions are tied to the strong values that guide our work: a commitment to good science and sound economics, an appetite for innovation and new ideas, a belief in the power of knowledge to improve lives, an understanding that ideas must be proven on the ground, a commitment to equity and the empowerment of women and the disadvantaged, respect for partners, and a long-term vision.





Empowering the Disadvantaged

Enabling women and young people to fully achieve their potentials and to actively shape their communities are core priorities for Winrock. Through life-skills training, education, income generation, and civic engagement, individuals gain the skills they need to succeed. Programs enhance the capacity of organizations and governments to address local issues, provide effective services, and represent the interests of their constituents — strengthening the fabric of civil society. Special programs offer strategies to prevent human trafficking and child labor.

Increasing Economic Opportunity

Improving the ability of people and communities to increase income and strengthen the economic base begins with sustainable approaches. Winrock promotes small- and medium-sized enterprise development, market-driven agricultural strategies, and supporting mechanisms and infrastructure. This work not only takes Winrock around the world, but is making an impact right here at home. The Wallace Center at Winrock International and our program activities in the U.S. work to promote sustainable food, forest and economic systems.

Sustaining Natural Resources

Winrock's programs to protect the world's resources offer management strategies across the environmental spectrum — from soils and forests, to water and wildlife. Clean, renewable energy systems for large- and small-scale power production support development initiatives, improved living standards and economic growth. Winrock's advanced technologies provide accurate, cost-effective options for measuring and monitoring forest and land-use change, forest carbon, and biodiversity. Winrock's American Carbon Registry was founded in 1996 as the first private voluntary offset program in the world, and continues to set the bar for offset quality that is the market standard today.



Winrock International is a nonprofit organization that works with people in the United States and around the world to empower the disadvantaged, increase economic opportunity, and sustain natural resources.



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