



**WINROCK**  
INTERNATIONAL



## Enterprise & Agriculture

## U.S. Programs

### Community Development

Winrock International works with communities to develop the tools to compete and grow in a global economy.

From nonprofit capacity building to business commercialization and value-chain development, Winrock works in all facets of community development to increase opportunities across the mid-South.

Winrock believes that nonprofit organizations, rural municipalities, and emerging entrepreneurs play a critical role in the development of societies by filling the gap between government programs and services and the needs of people and communities. Enhancing the ability of organizations to span this divide is central to long-term and sustainable progress.

Nonprofits, municipalities, and entrepreneurs are able to strengthen their access to technical expertise and technology, and their knowledge of federal and state funded programs as well as foundation grants.

Winrock is dedicated to job creation and new industry development while recognizing that strengthening traditional employment such as agriculture also enhances and improves rural economies.

For this reason, Winrock works diligently to connect community expertise to new endeavors through alternative energy projects and value-chain development to help communities grow and develop sustainably.

Winrock's experience in community development brings together farmers, businesses, nonprofit organizations, and government resources to help communities move forward and improve the quality of life for our most rural citizens.

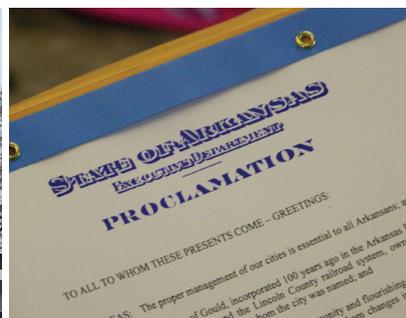
### Community Development Capabilities

#### Nonprofit and Community Development

- Strategic planning
- Capacity building and board development
- Operational and management improvement
- Accounting and financial management
- Entrepreneurial skills and business development
- Demonstrations and study tours
- Technical assistance and training
- Community mobilization and participatory planning
- Technology use and management
- Identification of funding sources
- Program implementation assistance
- Mentor services

#### Business Commercialization

- Technology product assessment
- Intellectual property advice
- Commercialization strategies
- Business plan development
- Mentoring assistance
- Product and concept validation





### **Bioenergy and Value Chain Development**

- Feedstock evaluation and feasibility
- Comprehensive analysis and reporting
- Clean energy activities for cities and rural communities
- Project planning and implementation
- Value chain planning and support
- Capacity building for small-scale producers
- Network and cooperative development

### **Community Development Projects in the United States**

#### **Nonprofit Improvement Program**

This project works closely with nonprofit organizations and rural municipalities to increase their capacity to effectively plan and manage operations and resources, and maintain good business practices.

Winrock works with nonprofit and city staffs to increase or enhance management capabilities as well as with the systems and processes organizations use to achieve their missions. With this assistance staff members are able to assess needs



and tailor solutions to the unique needs of those they serve. This dual approach is a highly effective way to achieve long-lasting success.

#### **Innovate Arkansas**

Innovate Arkansas is charged with the development of technology and knowledge-based jobs in Arkansas by working with emerging entrepreneurs, existing businesses and university research centers to help provide business and financial support services needed to move them to commercial enterprises.

#### **Biomass Utilization**

This project promoted use of biomass for energy and energy-saving products in Arkansas through resource assessments, demonstration projects, policy analysis, and information transfer.

Project activities included exploration of direct biomass combustion, pelletization technologies and biogas from anaerobic digestion of animal waste and were linked to separate project partnerships with the Tennessee Valley Authority.

#### **Sweet Potato Production and Feasibility Study**

Winrock identified and analyzed business opportunities for minority farmers in the Mississippi Delta region.

This project culminated in the building of a sweet potato curing and storage facility, bringing with it diversified income for minority farmers in the area and the development of a new industry for Phillips County, Arkansas.

Winrock International is a nonprofit organization that works with people in the United States and around the world to empower the disadvantaged, increase economic opportunity, and sustain natural resources.



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