



Photo: Chean Long

# Winrock International: A Global Leader

Winrock International is a recognized leader in U.S. and international development that focuses on social, agricultural and environmental issues. Inspired by its namesake, Winthrop Rockefeller, Winrock combines technical expertise with entrepreneurial innovation to improve lives around the world. Its mission is to empower the disadvantaged, increase economic opportunity and sustain natural resources.



Rice Farmer, Vietnam.

## Impact Areas

Winrock provides knowledge and technology transfer, leadership training and market-based solutions. Its projects work in the areas of:

**Economic Development** — training entrepreneurs and workers, providing access to finance and markets with a particular focus on opportunities for young people.

**Energy and Environment** — promoting clean energy, forestry, access to water and sustainable management of natural resources.

**Human and Social Capital** — eliminating child labor and human trafficking, improving education and gender equality, and strengthening civil institutions.

**Sustainable Agriculture** — helping farmers adapt to a changing climate and improving reliable access to food.

## Our Projects Are..

- In the coffee estates of Burma, where smallholder farmers are learning to propel their rich Arabica beans into an international market;
- The rainforests of Guyana, which are being monitored by a plan Winrock devised;
- The tobacco fields of Tanzania, where children are being educated instead of used as underpaid labor;
- The homes and hearths of Nepal, where open fires are giving way to clean cook stoves;
- The schools of South Sudan, where children now sit at desks instead of piles of sharp rocks.

## Winrock Also...

**Provides Services** — sharing technical expertise with other organizations and governments and providing volunteer agricultural experts.

**Develops Leadership Networks** — including training initiatives such as the JDR 3rd Scholars Program, which issues grants to support research related to natural resource and agricultural challenges in Asia, carrying on the legacy of the Agricultural Development Council.

## Incubates and Accelerates Social Impact Ventures

Winrock believes in the power of great ideas and the social entrepreneurs who make them a reality. We help small farmers, technology innovators, market makers and others share knowledge, establish standards, form networks, find funding and connect with strategic partners.

## History

Economic development was important to two-term governor Winthrop Rockefeller, who created a livestock research and training center atop an Arkansas mountaintop 60 years ago.

After his death, the Winrock International Research and Training Center continued to help people help themselves.



Winthrop Rockefeller

In 1985, Winrock merged with two other Rockefeller family foundations. The new nonprofit paired an **international focus with local capacity-building** — a unique combination that quickly marked it as a leader in U.S. and international development. It expanded the market for small and medium-size wood manufacturers in Arkansas, enhanced the production of goats in Haiti and embarked on many more projects at home and abroad.

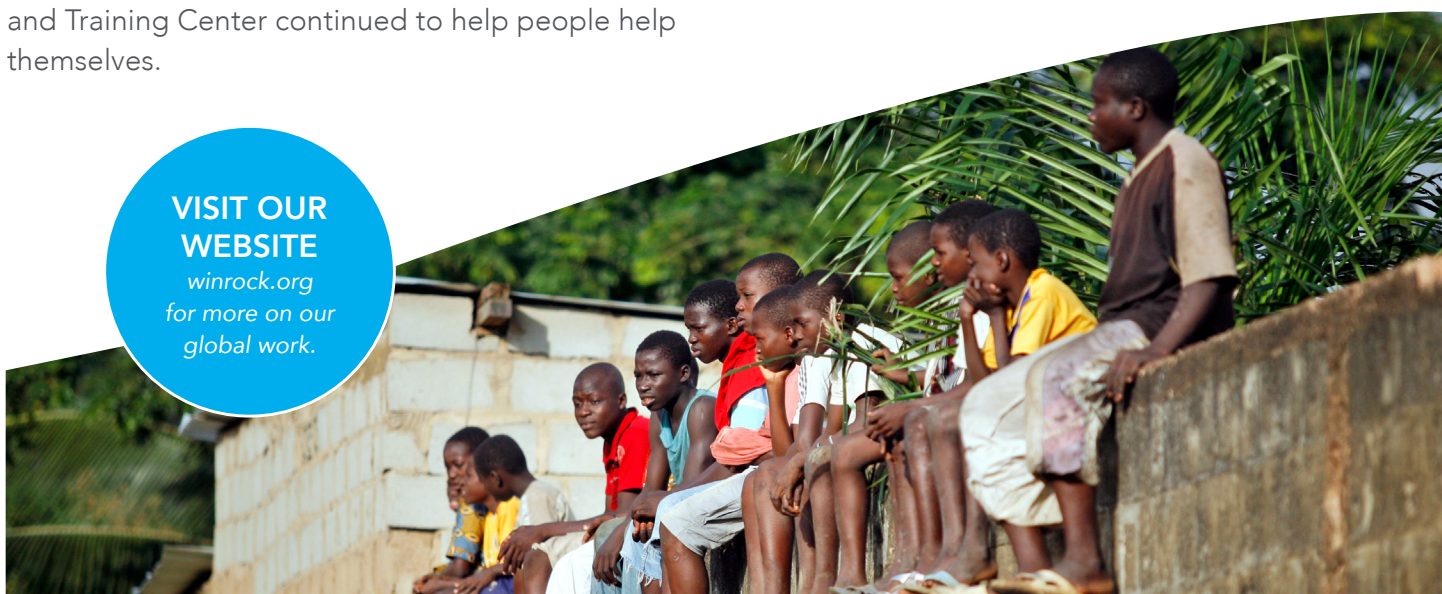
- Winrock worked with early board member **Norman Borlaug**, father of the Green Revolution, to establish the **World Food Prize** in 1987.
- Winrock helped found **African Women Leaders in Agriculture and the Environment** in 1989.
- Winrock was an early pioneer of the **Farmer-to-Farmer** program, which has sent farmers and other experts to 55 countries across the globe.
- Winrock Scientist **Dr. Sandra Brown** made key contributions to the 2007 **Nobel Peace Prize**-winning report by the Intergovernmental Panel on Climate Change.



Dr. Sandra Brown

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[winrock.org](http://winrock.org)  
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