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Empowering Women Entrepreneurs in Kenya

Winrock International

Improving Lives and Livelihoods Worldwide



Eunice Makai expresses gratitude for all that she has learned from PSPK.

**“I have sold
over 500
chickens
(in five
months).”**
**— Eunice
Mukai, poultry
farmer**

In Kisau, a remote hamlet in Eastern Kenya, rains are scarce and hope is historically scarcer. Families struggle to survive, with limited resources and few opportunities to find employment and earn an income. But in the midst of this challenging environment, Eunice Mukai is smiling.

After receiving training from Winrock’s USAID-funded Partnership for Safe Poultry in Kenya (PSPK) program, Eunice oozes with optimism, thanks to new opportunities for poultry rearing, which, she says, has come at a time when she and other women needed it most.

Eunice attended PSPK’s biosecurity awareness training and learned about chicken handling and vaccination. After realizing the great economic potential, she soon ventured into chicken rearing herself. Eunice constructed housing units for the chickens as she had been instructed in the PSPK training, and five months later, she was taking at least 50 chickens to sell in Nairobi every month. “I have sold over 500 chickens,” she says. This totals \$3,100 in sales and \$1,300 in profit. And her success has not stopped there.

After the training from PSPK, many women have come to Eunice for consultations. She has mobilized 12 farmer groups, comprising 450 farmers (400 of whom are women) who are engaged in best practices for chicken production. Eunice notes that many of the women were enthusiastic to join the farmer groups, as they had nothing else to do to support their families or improve their living conditions. “This is some sort of employment, which has even motivated some men to join the groups,” she asserts.

PSPK has trained over 1,700 people (including more than 1,000 women), empowering and enabling many others like Eunice to drastically improve their lives.

Winrock International is a nonprofit organization that works with people in the United States and around the world to empower the disadvantaged, increase economic opportunity, and sustain natural resources.



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