

Targeted Programs Yield Results

- 19,000+ individuals no longer seeking work abroad
- 60,000+ individuals in Europe, Asia, South America, and Africa have increased knowledge and understanding of human trafficking, human rights, domestic violence, advocacy, leadership, and/or management
- 130+ NGOs have improved capability to prevent and mitigate human trafficking, including crisis intervention and vocational skill-building services
- 2,400+ law enforcement officials trained, and 10 policy programs have adopted curricula on responses to human trafficking and domestic violence
- 24,000+ women received consultations on legal issues related to human trafficking
- 3,400+ women received psychological consultation
- 60,000+ individuals have improved job and entrepreneurship skills
- 55,000+ participants attended public events about human trafficking
- 1,800+ educators learned new techniques to empower 15,000+ students
- 150,000+ publications on human trafficking and related issues distributed



Winrock International is a **nonprofit** organization that works with **people** in the United States and around the world to **increase** economic opportunity, **sustain** natural resources, and **protect** the environment.

For nearly a decade, Winrock programs have led the fight against human trafficking by **empowering individuals, raising public awareness, fostering community-based initiatives, and affecting change in government responses.**



Empowerment & Civic Engagement Integrated Products & Services

- Trafficking Prevention and Mitigation
- Gender Mainstreaming
- Leadership for Change Training
- Community-Based Education - Curriculum Reform, Teacher Training, School Management
- Grants Management
- Girls' Scholarship Management from Grade 1 through Post-Graduate Studies
- Institutional Development
- Advocacy Training
- Youth Mentoring & Internships
- Child Labor Prevention
- Entrepreneurship
- Workforce Development
- Life Skills & Conflict Resolution

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Combating Trafficking in Persons

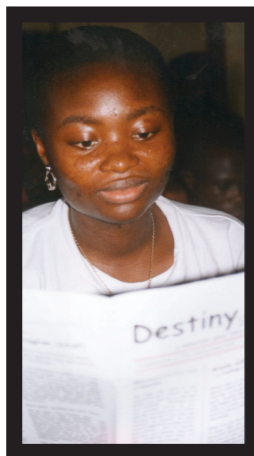


Through Prevention
and Mitigation



Global Human Trafficking

Scope of the Problem. Human trafficking is the 21st century form of slavery - the commodification and exploitation of human beings. The US State Department estimates that each year approximately 800,000 people are trafficked across national borders, not including the millions trafficked within their own countries. Approximately 80 percent of transnational victims are women and girls, and up to 50 percent are minors.



low self-esteem, and a lack of social and technical skills make women and children susceptible to the active recruitment schemes of traffickers. Dreams of a better life motivate individuals and families to seek opportunities abroad.

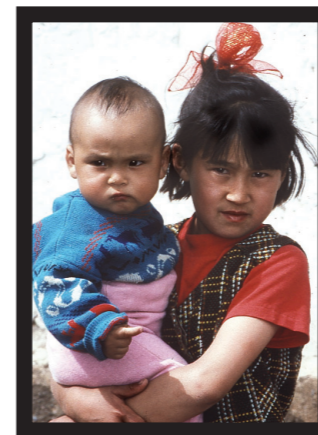
Addressing the Problem. To effectively combat the global problem of human trafficking, the focus must be on:

- increasing economic and educational opportunities for men, women and children
- improving legal literacy among the most vulnerable so they are aware of their rights and know how to protect themselves
- ensuring equity so that women and children are valued and have equal access to education and economic opportunities
- raising awareness about human trafficking and changing attitudes about the risks and consequences of work abroad
- building capacity of local non-governmental organizations to provide services to combat human trafficking
- influencing policies and equipping government officials to enact and enforce policies aimed at combating trafficking and protecting survivors

Human trafficking is fueled by poverty, economic insecurity, political instability, lack of education and economic opportunities for vulnerable populations, particularly women and children, and the low value placed on women and children by many societies. Limited knowledge about individual rights,

Winrock's Approach.

As an institution dedicated to helping the poor and disadvantaged - those at greatest risk of becoming human trafficking victims - these principles form the core of Winrock's mission and our work around the world. With its commitment to human rights protection and a community development perspective, Winrock ensures that local populations are informed, engaged, and mobilized to address the challenges and problems human trafficking presents.



Winrock's activities focus on holistic approaches combining economic development, education, crisis intervention and prevention, public awareness, advocacy, and capacity building initiatives.

Successful Initiatives

Winrock has been engaged in the fight against trafficking for nearly ten years, having successfully implemented projects around the world that help prevent trafficking as well as mitigate its effects on victims of trafficking. Programs have been funded by a wide variety of US Government and private donors, including USAID, US Department of State, US Department of Labor, Catholic Relief Services, OSCE, IOM, and Argidius Foundation. To date, Winrock's programs have impacted more than 250,000 at-risk or trafficked individuals.

Successful Winrock anti-trafficking initiatives include:

New Perspectives for Women, Moldova.

Addresses root causes of trafficking by extending crisis services to under-served rural areas; fostering linkages among actors; helping women find jobs and/or launch businesses; and improving public awareness.

Path to Success, Russia Far East. Provides grants and technical assistance to NGOs and schools to incorporate leadership and job skills training into education initiatives, curricula, and public campaigns.

BASTA, Brazil. Improved the policy environment and government-civil society coordination, raised public awareness, and built the capacity of local NGOs.

CIRCLE (Community-based Innovations to Reduce Child Labor through Education). Identifies and supports innovative, community-based projects in 24 countries that prevent or eliminate child labor and child trafficking through education.

And several others, including projects in **Cambodia, Sierra Leone, Ukraine, and Kyrgystan.**

Empowering Individuals & Building Capacity

Empowerment - securing access to education, training, and support services for women, men, and youth and equipping them with the information and skills to make the right choices and take action that will impact their futures.



Human Rights and Life Skills - promoting human rights and building key skills such as effective communication, conflict resolution, assertiveness, tolerance and respect, and responsible citizenship empower women and youth - increasing self-esteem and confidence and decreasing vulnerability.

Economic Development Interventions -

providing job-related training, enterprise development, mentoring, and job creation and placement to allow vulnerable populations the option to work at home and not feel the need to go abroad. Without intervention and a concentration on economic strategies, vulnerable groups with weak family and community support will remain at great risk.



Educational Opportunities - incorporating information on human trafficking, human rights, positive values, skill development, and career planning into school curriculum and local education and training programs to ensure sustainability.

Crisis Intervention and Prevention - providing individualized and appropriate services for at-risk groups and survivors to focus on the immediate and long-term needs of the most vulnerable.

Awareness Raising - conveying positive messages on human trafficking in a culturally sensitive and age-appropriate manner to educate those at-risk as well as the community at large.

Capacity Building - supporting and strengthening local organizations and promoting networks and social partnerships between and among civil society actors and governments.

Engaging Community Leaders - providing training for medical professionals, social workers, law enforcement officials, educators, religious leaders and other community members to understand and address human trafficking issues.

Advocacy - promoting community-based and survivor-focused prevention and intervention policies and programs.