

# Information and Communications Technology for Development (ICTD)

## Our Experience

- Major Global/Regional Studies on ICTs and Agriculture, Rural Connectivity, Energy, and Applications, for USAID, OAS, ITU and others
- Representative implementation activities:
  - ⌘ **Philippines** - Landmark market-led agricultural extension support system for local governments ("Pinoy Farmer")
  - ⌘ **Brazil** - Development of seventy-three capacity building centers and information clearinghouses (portals) throughout Bahia province
  - ⌘ **Nine African Countries** - Electronic Learning Network and ICT - delivered leadership training, African Women Leaders in Agriculture and the Environment Program
  - ⌘ **Mali** - Ground-breaking geo-referenced data collection system using personal digital assistants, demonstrating increase in local decision-making, Women in Governance Project
  - ⌘ **Rwanda** - Implementing sustainable power solutions for entrepreneur-owned Community Internet Centers.



Winrock International is a **nonprofit** organization that works with **people** in the United States and around the world to **increase** economic opportunity, **sustain** natural resources, and **protect** the environment.



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# Digital Futures for Development Program



# Winrock Capabilities

**Putting Ideas to Work.** Winrock International is a development leader, providing technical and management services for projects that improve the lives of the poor and disadvantaged and foster responsible management of natural resources.

## Tradition of Excellence.

Winrock continues the Rockefeller family's philanthropic tradition that over decades has improved the lives of countless people worldwide. We provide lasting development solutions based on good science and sound economics.



**A Mission-Driven Team.** The Winrock mission guides our work. We are a nonprofit organization and a registered private voluntary organization (PVO). Our work is supported by grants from organizations, government agencies, and individuals.



## Recognized, Dedicated Experts.

Winrock staff is unsurpassed in level of commitment and technical expertise. They are acknowledged leaders in a range of disciplines and well respected in the U.S. and around the world.

## Comprehensive Programs.

Multidisciplinary approaches to program design and collaboration are critical to our success.

## Fiscal Responsibility & Efficient Management.

To extend the reach of programs and projects, Winrock leverages national and international funding and promotes administrative efficiency.

**Strategic Geographic Presence.** Winrock's offices are strategically located worldwide to serve some of the greatest concentrations of people in need.

**Collaboration & Partnership.** Winrock works as a partner with governments, organizations, and agencies worldwide. Winrock convenes groups and forms

alliances. This leads to greater representation and participation, strong programs, and long-term adoption of new ideas and practices.



# Areas of Expertise



**ICTD Strategic Planning** - assisting organizations and governments to formulate effective strategies and policies linked to field implementation.

**Municipal-level e-Governance Project Support Services** - providing planning, implementation and evaluation expertise to promote decentralization and citizen access to government services through capacity-building and appropriate applications of technology.



affordable technology-based products and services for low-income populations.

**Innovative Private Sector Partnerships** - with emphasis on social enterprise and local entrepreneurship, creating and implementing "win-win" alliances for companies that provide

**ICTD and Clean Energy Systems** - designing and distributing guidelines and on-line toolkits that provide technical benchmarks for ICT applications using off-grid renewable energy.

**ChoiceWare™** - linking customized decision-support software tools with local connectivity options, technical assistance, and training.



**EcoSystems Monitoring and Analysis** - using advanced technology in aerial natural resource surveys, assessment of environmental benefits and carbon quantification and management.



**Volunteer Technical Assistance** - harnessing the knowledge, experience and energy of seasoned ICTD professionals to answer community requests for specialized advice.